

Publicis Groupe Half-year liquidity contract statement

January 13, 2023 – Paris – Under the liquidity contract entered into between **Publicis Groupe [Euronext Paris: FR0000130577, CAC40]** and Kepler Cheuvreux until September 9, 2022, and BNP Paribas Exane as of September 12, 2022 the following resources appeared on the liquidity account on December 31, 2022:

- 67,024 shares
- € 11,852,885
- Number of executions on buy side on semester: 7,800
- Number of executions on sell side on semester: 9,493
- Traded volume on buy side on semester: 1,541,411 shares for € 81,037,087.07
- Traded volume on sell side on semester: 1,685,919 shares for € 88,826,715.39

As a reminder :

- the following resources appeared on the last half year statement on June 30, 2022 on the liquidity account:

- 202,432 shares
- € 7,203,997.37
- Number of executions on buy side on semester: 9,750
- Number of executions on sell side on semester: 9,316
- Traded volume on buy side on semester: 2,624,500 shares for € 145,487,112.37
- Traded volume on sell side on semester: 2,475,568 shares for € 138,749,306.99

- at the termination of the contract with Kepler Cheuvreux on September 9, 2022, the following resources appeared on the liquidity account when the activity started:

- 95,500 shares
- € 12,715,560.69

- at the implementation of the new contract concluded with BNP PARIBAS Exane on September 12, 2022, the following resources were allocated to the liquidity account:

- 95,500 shares
- € 10,076,020

The implementation of this report is carried out in accordance with AMF Decision N°2021-01 of June 22, 2021 renewing the implementation of liquidity contracts for shares as an accepted market practice.



About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 96,000 professionals.

www.publicisgroupe.com | [Twitter: @PublicisGroupe](https://twitter.com/PublicisGroupe) | [Facebook](https://www.facebook.com/publicisgroupe) | [LinkedIn](https://www.linkedin.com/company/publicisgroupe) | [YouTube](https://www.youtube.com/user/publicisgroupe) | *Viva la Difference!*

Contacts

Amy Hadfield	Corporate Communications	+ 33 (0)1 44 43 70 75	amy.hadfield@publicisgroupe.com
Alessandra Girolami	Investor Relations	+ 33 (0)1 44 43 77 88	alessandra.girolami@publicisgroupe.com
Lionel Benchimol	Investor Relations	+ 33 (0)1 44 43 70 27	lionel.benchimol@publicisgroupe.com
Lorene Fleury	Investor Relations	+ 33 (0)1 44 43 57 24	lorene.fleury@publicisgroupe.com