



TO PHCG Worldwide Managers,  
Human Resources, Finance

FROM Ash Kuchel

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### **Anna Korving to Leave Publicis Healthcare**

It is with mixed emotions that I notify you of Anna Korving's decision to leave Publicis Healthcare.

After years of dedication to building Resolute Communications and integrating her agencies into the Publicis Healthcare network, Anna has made the difficult decision to leave the group, to do something for herself and regain her life balance.

Along with Paul Blackburn, Anna launched Resolute in December 2001, and built it into one of the leading and most successful Public Relations and Medical Education agencies in Europe, winning multiple awards both as an agency and on behalf of its clients. Along the way, they also built a profitable business in New York as well as a sister agency in London, Real Science Communications. In May 2010, Resolute became part of the Publicis Healthcare Communications Group, quickly integrating and establishing Publicis LifeBrands Resolute and Real Science, driving the group's premium Advertising, PR, and Medical Education offering in the UK.

More recently, Anna assumed the role of Executive Vice President, Global Business Development working with me in EU and APAC, helping our business development in these important markets.

I would like to thank Anna for her leadership, management, and contribution to our business, but more importantly for her friendship to all of us. Please join me in wishing Anna all the happiness and success in her future endeavors.

Anna's last day with the organization will be August 28, 2015.