



PUBLICIS GROUPE

PRESS RELEASE

PUBLICATION DATE FOR PUBLICIS GROUPE'S RESULTS FOR THE FIRST HALF OF 2009

Paris, July 13, 2009 - Publicis Groupe will publish its Half Year 2009 Results on July 23rd, before the market opens.

You will soon receive an invitation with all the details to participate in the presentation.

About Publicis Groupe

Publicis Groupe (Euronext Paris : FR0000130577) is the world's fourth largest communications group. In addition, it is ranked as the world's second largest media agency, and is a global leader in digital and healthcare communications. With activities spanning 104 countries on five continents, the Groupe employs approximately 45,000 professionals.

Publicis Groupe offers local and international clients a complete range of advertising services through three global advertising networks, Leo Burnett, Publicis, Saatchi & Saatchi and two multi-hub networks, Fallon and 49%-owned Bartle Bogle Hegarty. Media consultancy and buying agency is offered through two worldwide networks, Starcom MediaVest Group and ZenithOptimedia; and interactive and digital marketing led by Digitas. Publicis Groupe recently launched VivaKi to leverage the combined scale of the autonomous operations of Digitas, Starcom MediaVest Group, Denuo and ZenithOptimedia to develop new services, tools, and next generation digital platforms. Publicis Groupe's Specialized Agencies and Marketing Services offer healthcare communications, corporate and financial communications, sustainability communications, shopper marketing, public relations, CRM and direct marketing, event and sports marketing, and multicultural communications

Web site: www.publicisgroupe.com.

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