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PRESS RELEASE



JEAN-MICHEL BONAMY JOINS PUBLICIS GROUPE AS VICE-PRESIDENT INVESTOR RELATIONS & STRATEGIC FINANCIAL PLANNING

Publicis Groupe [Euronext Paris: FR0000130577, CAC40] announces the appointment of Jean-Michel Bonamy as Vice President, Investor Relations & Strategic Financial Planning.

Bonamy will report to Jean-Michel Etienne, EVP, Chief Financial Officer and Member of the Management Board of Publicis Groupe. He succeeds Martine Hue who is retiring after eight years with the Groupe. Stéphanie Constand-Atellian, Investor Relations Officer, will continue to handle relations with investors, shareholders and financial analysts, reporting into Bonamy.

Bonamy was previously Deputy CFO of Vivendi, where he was responsible for investor relations and planning, budget and group controlling.

Before joining Vivendi in March 2008, Jean-Michel Bonamy was co-head of Goldman Sachs' media research in London. From 2001 to 2004 he was an investment analyst at Crédit Agricole (CA) Asset Management then at CA Cheuvreux. He started his career in 1996 at HSBC CCF Securities.

At 44 years old, Jean-Michel Bonamy holds an Advanced Graduate Diploma (DESS) in Banking and Finance from the University of Paris 1 – Panthéon – Sorbonne, and has an MA in Finance from the University of Reading (UK). He is a member of the SFAF (*Société Française des Analystes Financiers*).

“First of all, I’d like to express my sincere gratitude to Martine. She has made significant contributions to the strength of Publicis Groupe’s investor relations over the last eight years. I am very pleased that Jean-Michel Bonamy will be joining us as we approach this new phase of developing Publicis Groupe’s relations with its investors,” said Jean-Michel Etienne.

About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is one of the world's leading communications groups. The Groupe offers a full range of services and skills: digital (DigitasLBi, Razorfish, Rosetta, VivaKi, Nurun), advertising (BBH, Leo Burnett, Publicis Worldwide, Saatchi & Saatchi), public affairs, corporate communications and events (MSLGROUP), media strategy, planning and buying (Starcom MediaVest Group and ZenithOptimedia), healthcare communications, with Publicis Healthcare Communications Group (PHCG), and finally, brand asset production with Prodigious. Present in 108 countries, the Groupe employs more than 64,000 professionals.

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