



# Press Release

# 06/19/12



## **Russell Kelley retires after 10 years as General Counsel of Publicis Groupe**

## **Eric-Antoine Fredette appointed General Counsel**

*"I would like to offer my warmest thanks to Russell for his dedication and loyalty over the past decade. At the same time, please join me in congratulating Eric-Antoine on his new position and wishing him every success in the important challenges that lie ahead,"* declared Anne-Gabrielle Heilbronner, Senior Vice President Compliance and Legal.

Publicis Groupe [EURONEXT Paris: FR0000130577] announced today that after 10 years as General Counsel of Publicis Groupe, Russell Kelley is retiring. Eric Antoine Fredette has been appointed General Counsel of Publicis Groupe, effective July 1, 2012. Eric-Antoine Fredette will report to Anne-Gabrielle Heilbronner, Senior Vice President Compliance and Legal.

*"Russell has been a trusted advisor to Publicis Groupe and its brands and has assembled a top-notch legal team to accompany the Groupe's international expansion and considerable growth. I would like to offer my warmest thanks to Russell for his dedication and loyalty over the past decade. At the same time, please join me in congratulating Eric-Antoine on his new position and wishing him every success in the important challenges that lie ahead,"* declared Anne-Gabrielle Heilbronner, Senior Vice President Compliance and Legal.

Eric-Antoine Fredette joined Publicis Groupe's legal department as Corporate Counsel in 2005, and was promoted to Associate General Counsel in 2007. Prior to this, he worked in law firms in Montreal and Paris, most recently in the Paris office of Gibson Dunn & Crutcher. He was admitted to the Quebec Bar in 1994 and the Paris Bar in 2004. A graduate of the Institut d'Etudes Politiques de Paris, Eric Antoine Fredette also holds a Bachelor's Degree in Civil Law from the Université Laval in Québec, and in Common Law from the University of Ottawa.

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## About Publicis Groupe

Publicis Groupe [Euronext Paris FR0000130577, part of the CAC 40 index] is the third largest communications group in the world, offering the full range of services and skills: digital and traditional advertising, public affairs and events, media buying and specialized communication. Its major networks are Leo Burnett, MSLGROUP, PHCG (Publicis Healthcare Communications Group), Publicis Worldwide, Rosetta and Saatchi & Saatchi. VivaKi, the Groupe's media and digital accelerator, includes Digitas, Razorfish, Starcom MediaVest Group and ZenithOptimedia. Present in 104 countries, the Groupe employs 54,000 professionals.

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